



NEWS RELEASE

For Immediate Release

November 30, 2006

Quesnel Community and Economic Development Corporation secures funding for beautification

QUESNEL, B.C. – Thanks to the work of the Quesnel and Community Economic Development Corporation, a subsidiary of the City of Quesnel, more than \$13,000 in funding has been approved by the Tree Canada Foundation for various Quesnel organizations.

Tree Canada is a charitable organization which partners with local organizations to improve quality of life by planting and caring for trees in an effort to help reduce the harmful effects of carbon dioxide emissions, while promoting the value of urban forests in Canada.

"Making Quesnel a more attractive and liveable community is part of our objective at the QCEDC," said Board Chair Brian Black. "This is a great initiative and yet another beautification project that will make our community desirable to work, play and invest in."

The local groups that will receive \$2,170 each and the associated projects are:

- Baker Creek Enhancement Society - Riparian Planting on Dragon Creek
- College of New Caledonia Landscape Advisory Committee – Landscaping Around the College
- Quesnel Downtown Association – 4 Corners Square
- South Quesnel Business Association – South Quesnel Sign/Road Frontage
- West Quesnel Business Association – West Quesnel Park
- City of Quesnel – West Fraser Timber Park

2006 has been a successful year for the QCEDC. Last week the QCEDC was awarded the 2006 Strengthening Communities Award from the Fraser Basin Council for its work on the public discussion document **Prosperity & Sustainability: Taking action now for Quesnel's future**. And that provincial award came on the heels of a national sustainability award the community won at this year's Communities in Bloom national awards event.

All are thanks in part to the efforts underway around the Green City Initiative, a result of the QCEDC's Quesnel 2020 visioning process.

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For further information, please contact:

Matt Wood, Communications Supervisor, City of Quesnel

Phone: (250) 991-7475

Fax: (250) 992-2206

E-mail: mwood@city.quesnel.bc.ca